



Consultants to the Financial Industry

**Young & Associates, Inc.**

## **New Appointments Bring Positive Change at Young & Associates, Inc.**

**April 2021**

We are pleased to announce some personnel and organizational changes here at Young & Associates, Inc., which will allow us to grow and best support our clients, partners, and employees.

### **Management Consulting**

Bob Viering is now the Director of Management for Young & Associates. Bob has an extensive background in leadership roles in the industry, including CEO, Market President, Chief Lending Officer, and De Novo Bank organizer. During his career, he has also actively participated in the mergers and acquisitions process. This experience will serve him well as he works with our clients in their succession and strategic planning efforts. In addition to this role, Bob will provide joint leadership of our Product division with Martina Dowidchuk, Director of Management Services, here at Young & Associates.

### **Lending**

Aaron Lewis has been appointed to Director of Lending for Young & Associates. In addition to his prior industry experience, Aaron has excelled working with several divisions within our organization, including Compliance, Lending, and Education. We look forward to seeing Aaron leverage his experience and grow the Lending division in both size and revenue.

### **Business Development**

Dave Reno, Director – Lending and Business Development, will be taking a more active role in leading the company's Business Development function in 2021. In addition to his role in Lending, Dave will be actively working to expand our digital marketing efforts to support our organic growth strategy. To further align to that strategy, the company's Marketing function, led by Anne Coyne, Manager of Marketing, will work closely with Business Development to lead us the next level of service to our clients.

Please join us in congratulating Bob, Aaron, and Dave as they embrace these new roles to support Young & Associates' continued success.

### **About Young & Associates, Inc.**

Young & Associates, Inc. has provided consulting, training, and practical products for financial institutions for over 43 years. We strive to provide the most up-to-date solutions for our clients' needs, while remaining true to our founding principles and goals – to improve the management of your organization, reduce the regulatory burden, improve your bottom line, and increase shareholder value.

To learn more about Young & Associates, Inc. and how we can assist your organization, visit our website or contact Dave Reno, Director – Lending and Business Development.

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